



Earlier it was **Ameerpet**  
Yesterday, it was **Kukatpally**  
Today it is **Madinaguda**, the New Metro Hub



A Complete Family Shopping Mall & Multiplex at Madinaguda by Sree Thirumala Infra Pvt. Ltd.





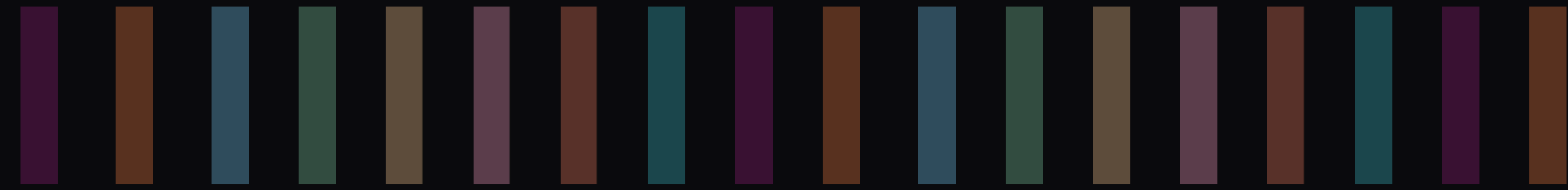
# Indulge in Life!



**BROADWAYYY**  
**Mall**

A Complete Family Shopping Mall & Multiplex at Madinaguda





# Enjoy a New Shopping Experience



Hyderabad city is expanding as a center of IT and Pharma Industry, Healthcare and Hospitality, Education and recreation. The city draws the talented and young generation from all over India who work hard and splurge on lifestyle. The shopping attitudes of High Networth cosmopolitan families have changed, who prefer visiting Malls for shopping, eating and watching movies regularly in one single destination.











# Explore an unlimited

Retail  
Food Court  
Multiplex  
Parking



**BROADWAY**  
Mall

The 6-floor Broadway Mall brings sophisticated shopping spaces, modern amenities and professional maintenance to give its customers a memorable experience. Discover an unending floor spaces, glittering interiors with modern signage, world class brands, 3-level spacious parking, professional and round-the-clock security. The winning mix of Broadway Mall format attracts lakhs of footfalls to the mall every week. The cosmopolitan crowds, high network individuals in Madinaguda and its neighborhood will ensure thousands of customers everyday. It's where families visit regularly to shop from morning till night.





RETAIL



# Enter a Fantastic Zone

4 Floors  
Flexible floor spaces  
Anchor shops  
Specialty stores  
Apparel

Books  
Beauty Clinics  
Cards & Gifts  
Cameras & Photo Goods  
Designer Clothing

Computers & Peripherals  
Cell Phones & Accessories  
Department Stores  
Electronic Stores  
Leather Goods

Toys  
Fashion  
Furniture  
Footwear  
Music

Perfumes  
Travel accessories  
Super Markets  
Sporting Goods  
Jewelry



**BROADWAY**  
**Mall**

The triple height central atrium is awe-inspiring. The ambience is chic and let the customers loosen their inhibitions to spend on global brands in glittering spaces. The luxurious interiors, ambient music, friendly businesses will open up a world of experience. The spacious lobbies, escalators, capsule lifts and modern glass facade will enhance the business potential. The niche seating areas, state-of-the-art sound system will take customers to a different realm.



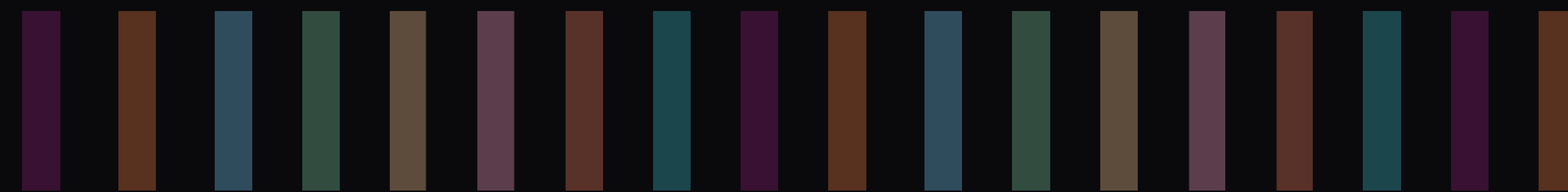


- State-of-the-art Integrated design
- World class Facilities & Amenities
- 100% Power Back up
- Escalators
- Capsule Lifts & Service Lifts
- Triple height Central Atrium
- Entrance & Exit from multiple points
- Central Air-conditioning
- 4 Levels of Retail
- 3 Levels of Parking
- 6 Multiplex screens
- Attractive signage
- Anchor shops
- Department stores
- Super markets
- Vanilla stores
- Kiosks
- Lobbies and seating areas
- Disabled-friendly Design
- Ultra-modern Fire Fighting System
- Hassle free Parking Management System
- 24-hr Professional Security
- Electronic Surveillance
- Sophisticated Mall Management System
- Central Location

**BROADWAY**  
Mall



MULTIPLEX



Take the movie experience  
to a new level



**BROADWAY**  
**Mall**

The movie goers in metro cities are increasingly preferring an exclusive experience in watching movies. The multiplex popularity has risen with viewers who are willing to spend more money for superior experience. The 6-screen multiplex will play favorite movies for a crowd who enjoy plush seating, soothing ambience and state-of-the-art sound system. The love of family shopping, eating and movie experience in one place will attract hi-spending crowds round the year.



# FOOD COURT



## The gourmet's paradise

Fast Food Outlets  
Chinese & Italian Food  
Restaurants  
Coffee shops  
Cafeterias



**BROADWAY**  
Mall

Relax with family at Food Court after hours of shopping. At Multiplex level, you will find a wide variety of foods that appeal to one and all in family. Strengthen family bonding while fulfilling your gastronomic fantasies in the spacious food court. Take a culinary adventure over exotic dishes and enjoy the leisure time.









CONVENIENT PARKING



## Experience a convenient parking

- 3 Floors for Parking
- Wide Driveways
- Parking Management System
- Total Security
- Signage for Convenient Parking



**BROADWAY**  
Mall

You will see the difference in shopping experience right from the parking levels. Broadway Mall's 3-level parking is hassle free and convenient with customer-friendly parking spaces. You will find customers frequenting just for the pleasure of the parking system.





Invest and enjoy  
business growth!

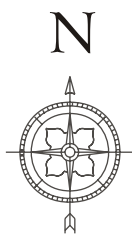


Enriching lifestyle  
in Madinaguda!

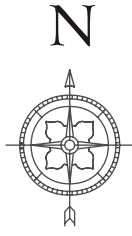
**BROADWAY**  
Mall



# Ground Floor Plan

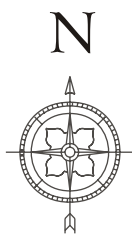


# First Floor Plan

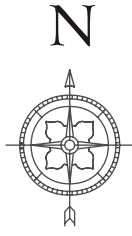




# Second Floor Plan



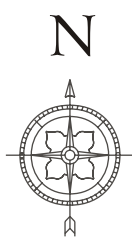
# Third Floor Plan





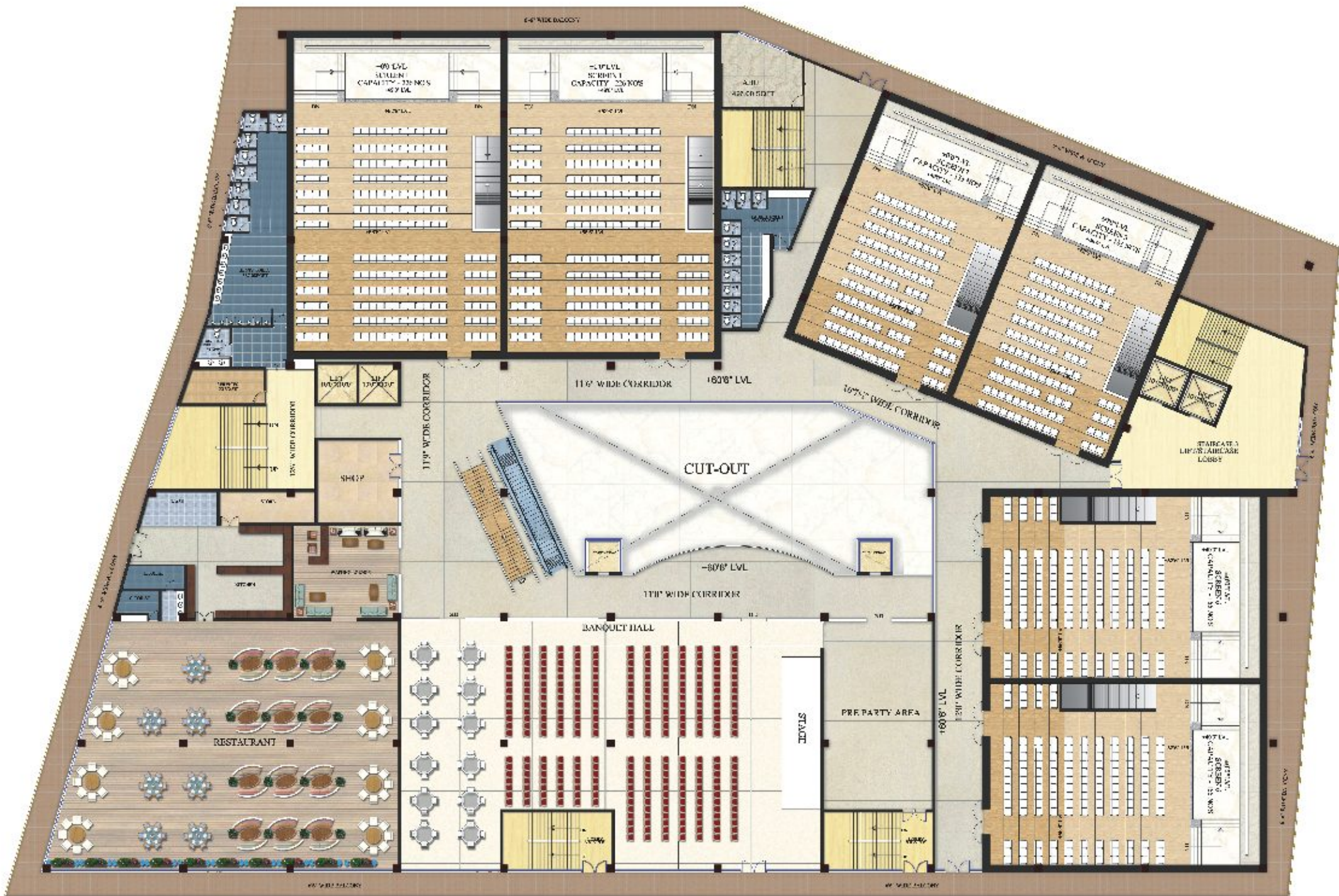
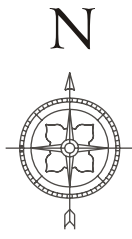
# Fourth Floor Plan

Theatre Upper level



# Fifth Floor Plan

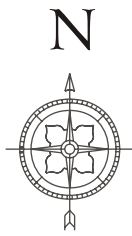
Theatre Upper level





# Cellar Floor Plan

Level - 1, 2 & 3



## FOUNDATION & STRUCTURE:

The building is being constructed in ISI standard RCC framed structure, Post tensioning slabs having no beams in parking areas having longer spans to facilitate movement of vehicles.

## SUPER STRUCTURE:

Super Structure is constructed in concrete blocks of 8" external walls and 4" internal walls with double coat of cement mortar plastering for smooth finish.

## FLOORING:

Corridors & balconies: Vitrified flooring of standard make of approved colour and shade.

Staircases: Staircases are proposed in granite slabs/marble slabs of pleasant colors and shades.

Entrances & atrium areas: Italian marble & ethnic granite.

Shops flooring: Vitrified flooring of standard make of approved colour and shade.

Parking area: Combination of VDF, cement based tiles over PCC bed.

## FINISHES:

All the wall faces in common areas are also cladded with granite tiles of approved colors.

Interior: Luppam finish, two coats of acrylic emulsion paint (Asian/Berger or equivalent) over a coat of primer.

Ceiling: Luppam finish and white emulsion paint, over a coat of primer.

The shop owners are having a choice to have the internal finishes including flooring as per their requirement.

## RAILINGS:

All the railings for staircases, around atrium, corridors are provided in stainless steel tubes and sections.

## ELEVATIONS & AESTHETIC VIEW:

The mall has beautiful aesthetic view in external elevation with structural glazing & aluminium composite panels, cladding with granite tiles, marble and texture paint of approved color and shades.

Internal atrium acts as plaza, informal gathering space with open kiosks gives you visual connectivity to all the floors and beautiful aquarium in the centre gives you the visual treat.

## WATER SUPPLY:

Two bore well of 6 ½ Dia, are drilled which are yielding sufficient water to cater to the needs of the shops, roof gardens & customers.

## SANITARY:

Separate urinal blocks and toilet blocks for men and women are provided with first quality branded sanitary & CP fittings like Roca & Jaquar and non-skid tile flooring and cladding partition walls, counters in granite and toilet blocks will appear to be on par with those of star hotels.

## H.V.A.C:

All the shops are provided with single point air-conditioning supply, from where the shop owners can have A.H.V's and A.C ducting as per the requirements.

## ESCALATORS & ELEVATORS:

Hi-speed escalators, capsule lift, service lift & passenger lift of branded quality like Schindler & Otis to all the floors for the free movement of people.

## FIRE FIGHTING SYSTEM:

Fire fighting system with sprinklers, fire extinguishers, fire alarms and wet risers are provided with water sump of designed capacity.

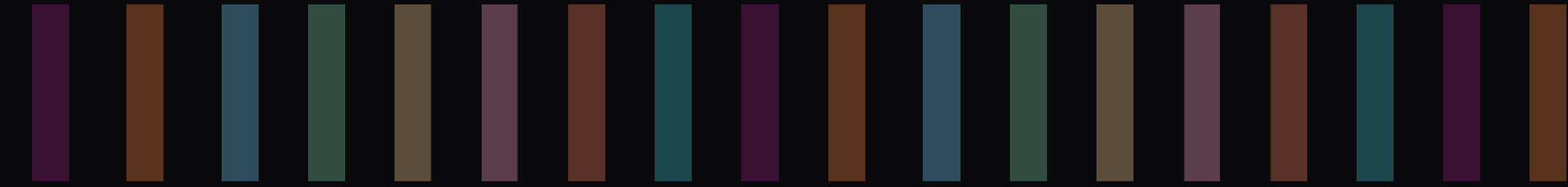
## BMS:

Building Management System (BMS) for all the services and variable air volume (VAV) system for air-conditioning are introduced for smooth maintenance of the mall.

## ELECTRIFICATION:

Power supply is to be provided of required KVA transformer with 100% generator power back up. All the shops are provided with single point power supply through which the shop owners can have wiring and lighting to suit their requirements.





# All roads converges on Madinaguda

Leverage the Demographic Advantage

Miyapur	-	3 Kms
Kukatpally	-	6 Kms
BHEL	-	6 Kms
Lingampally	-	6 Kms
Nizampet	-	6 Kms
JNTU	-	7 Kms
Kondapur	-	7 Kms
HITEC CITY	-	8 Kms
ICRISAT	-	8 Kms
Tellapur	-	9 Kms
Gachibowli	-	9 Kms



Madinaguda is located on Mumbai Highway with connectivity to IT hub of Kondapur, Gachibowli and Kukatpally. A real estate paradise, Madinaguda is home to a multitude of IT professionals, people in businesses, Industry and education fields. Being a quiet locale, there was a rapid rise of residential apartments and villas for families with high purchase capacity. Though there is an ideal infrastructure of supermarkets, brand stores and restaurants, there is a need for a modern format for total shopping experience for its residents. The arrival of Broadway Mall will meet the aspiration of family shopping, dining and movie experience in Madinaguda. The Mall will cater to upscale families spread in a radius of 7-8 Kms.







Sree Thirumala's Tranquil Towers



# Excellence at every step

Sree Thirumala Infra Pvt. Ltd. - whose name spells excellence is the name behind a host of reputed projects in Hyderabad. The company believes in a highly personalised approach and strictly adhere to its promises. All their projects are high-end luxury products that leave no room for compromise.

Sree Thirumala's Broadway Mall promises to live up to the highest expectation of the city's elite clientele.

**Move in...and feel complete.**



## PROMOTERS

### **SREE THIRUMALA INFRA PVT. LTD.**

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## ARCHITECTS

### **ASLAM ARCHITECTS AND INTERIOR DESIGNERS PVT. LTD.**

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